

Always Here for Our Home State

As New Jersey's not-for-profit insurer, we have a responsibility to make the future of health care happen for our members and our State. Today, that means evolving so we're better positioned to continue offering high-quality health coverage that works the way our members want it to. A modernization of our structure will also contribute to New Jersey's economy by creating jobs and investing in the health and wellness of the communities we serve.

MEETING NEW JERSEY'S HEALTH CARE NEEDS

3.4M
members covered



\$20B+
spent on medical and
other benefits in 2018
(fully- and self-insured)

ADVANCING OUR COMMUNITIES

\$56M+
IN GRANTS (as of 2018)
by the Horizon Foundation
for New Jersey since 2004



BATTLING THE OPIOID EPIDEMIC



PREVENTING OBESITY AND DIABETES



IMPROVING HEALTH INEQUITIES

\$132M
ONE-TIME DISTRIBUTION

to eligible members in
2018 to share the benefit
of a one-time tax refund

\$125M

IN NEW INVESTMENTS
ANNOUNCED IN 2018

that drive improvements
in our members' health

PROVIDING HEALTH SCREENINGS AND FLU CLINICS



EDUCATING KIDS ABOUT NUTRITION AND DENTAL HYGIENE



FUNDRAISING FOR TRENTON RESCUE MISSION, UNITED WAY AND YMCA



980
OUTREACH EVENTS
in NJ communities
in 2017

BENEFITING OUR STATE

Third-party analysis from Econsult Solutions Inc. projects that modernizing our corporate structure will provide New Jersey with additional benefits over our current structure, including:

\$4.16B
IN INCREASED
ECONOMIC OUTPUT

over the next 10 years

\$62M

IN EXPANDED STATE
TAX REVENUE

resulting from increased
operating activity

ADDING APPROXIMATELY **2,000** EMPLOYEES TO THE NJ ECONOMY
over the next 10 years

Modernizing our legal structure to a not-for-profit mutual will allow us to do even more for our members – and all residents – in the State we call home. A new corporate form brings with it new members, more jobs, greater economic contributions and healthier communities. It's how we're continuing our work to make the future of health care happen right here in New Jersey.

That's how Blue works for you. To learn more, visit www.HorizonForYou.com.

