

Always Here for Our Neighbors and Communities

As New Jersey's only not-for-profit insurer, we have a long history of making the future of health care happen for our local communities. Today, we have the opportunity to evolve so we can better serve our neighbors. Modernizing our structure ensures we can respond to our members' changing needs like we've done during the pandemic, while continuing to help build a stronger economy and invest in healthier communities. **Here's how.**

CONTINUING TO DELIVER FOR NJ

3.6M
MEMBERS COVERED



\$20B+
SPENT ON MEDICAL AND OTHER BENEFITS IN 2018
(FULLY- AND SELF-INSURED)

HELPING BUILD HEALTHIER COMMUNITIES

\$66M

IN GRANTS AND GIFT MATCHING

by the Horizon Foundation for New Jersey since 2004

SUPPORTING LOCAL NONPROFITS WITH COVID-19 RECOVERY

BATTLING THE OPIOID EPIDEMIC

PREVENTING OBESITY AND DIABETES

IMPROVING HEALTH INEQUITIES

\$4.5M

DONATED TO NEW JERSEY DURING COVID-19

Largest-ever donation in our 88-year history to provide PPE and direct community support during the pandemic

\$250M+

RETURNED TO CUSTOMERS IN 2018

PROVIDING HEALTH SCREENINGS AND FLU CLINICS



EDUCATING KIDS ABOUT NUTRITION AND DENTAL HYGIENE



FUNDRAISING FOR TRENTON RESCUE MISSION, UNITED WAY AND YMCA



1,403

OUTREACH EVENTS

in NJ communities in 2019

STRENGTHENING OUR ECONOMY

Third-party analysis from Econsult Solutions Inc. projects that modernizing our corporate structure will provide our communities with additional benefits over our current structure, including:

\$4.16B

IN INCREASED ECONOMIC OUTPUT

over the next 10 years

\$62M

IN EXPANDED STATE TAX REVENUE

resulting from increased operating activity

\$100M

For every \$100M in investments for our members' health,

\$206M

the State will realize \$206M in additional economic output

\$4M

and \$4M in additional state tax revenue

Modernizing our legal structure to a not-for-profit mutual will allow us to do even more for our members – and all residents – in the State we call home. A new company structure brings with it new members, greater economic contributions and healthier communities. It's how we're continuing our work to make the future of health care happen right here in New Jersey.

That's how Blue works for you.

